



Fostering Art and Culture Project presents:
Cultural Vitality: In person, around town and online
March 22 and 23, 2013, Downtown Turners Falls, MA

Request for Presentations

The Fostering Art and Culture Project is an exciting organization of unique partners working to grow the creative economy in Franklin County, MA. The Arts are a powerful industry in New England. We influence spending, have employment power, create a regional identity, and generate interest and excitement. Our efforts help make "home" more vibrant and interesting, and bring cultural dollars to our towns. This work supports the creative minds busy in their studios while contributing economically to our communities. The FACP's current goals are to be a continuing source of networking opportunities, information and collaboration. We have heard from participants at past Creative Economy Summits (2012-Greenfield, 2011- Shelburne Falls) that the artist community wants more opportunity to network and gain visibility and skills.

Summit theme overview: This year's theme centers on the life force of the arts in communities. We have sketched out three broad program tracks: the artist personally, the digital world and our local communities and the municipalities that support cultural life and why it's important to do so. It is our intent to provide presentations and workshops that benefit the art and culture, business and municipal community and that promote innovative cross-sector, cross-community intersections. The goal is for participants to leave with concrete ideas and a wider network of resources and people.

Workshop proposals that showcase the relationship between creativity and its application (for educational value as well as marketability) will be selected based on the mutual benefit to the artist, business and town governmental bodies. Skills based content, presentations that highlight connectivity between arts and business, municipal support and benefit, application of media & social networking, collaboration and fund raising are all topics of interest and will be selected based on stated skills and knowledge participants will leave with. Proposals are welcomed from all interested parties.

Selections will be based on the following criteria: the summit committee will be reviewing applications for

1. **Content fitting theme.**
2. **Experience and enthusiasm** – novice presenters are welcome to apply.
3. **Uniqueness** – creativity is encouraged, and we want to see developing ideas, not just major success stories.
4. **Audience benefit** – attendees are both artists and economic and municipal developer.
5. **Schedule fit** – there are many proposals each year, so submit early.

Generally speaking presentations can be one of three lengths: 45, 75 or 90 minutes (including q + a). Every effort to accommodate your preference for scheduling will be made, but flexibility is appreciated..

Deadline: Proposals must be emailed, postmarked or delivered by November 30th, 2012

Email proposals to: becky@franklincc.org

The RFP form below is an editable PDF. (You can answer the questions directly on the PDF)

- To do so:** open in Abode PDF reader
(not a web browser and you must have Reader 8 or newer to save, current is 11 so you probably have it)
click 'Highlight fields and Highlight Required fields',
enter your answers (required fields are outlined in red)
'Save As' (there is no save)
and email the save PDF to Becky

Or print and send the filled in copy to: (although we do prefer the email)

Becky George, Franklin County Chamber of Commerce, PO Box 898, Greenfield, MA 01302-0898

Questions can be directed to: Becky George, Creative Economy Summit coordinator at 413-773-5463.

Summit Web site: <http://www.creativeeconomysummit.com/>

For more information about FACP visit <http://www.fosteringartandculture.org>

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Creative Economy Summit 4:

Cultural Vitality: In person, online and around town

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1. Workshop title:
2. Workshop description and anticipated audience (artists/businesses/municipal leaders/blend?):
3. List 3 benefits to participants:
4. List equipment, technology and supplies utilized in presentation (It is our expectation that presenters will source their own equipment, we will do our best to help with that if necessary-however we still need to know set-up and equipment plans to organize our venues and schedules):

Checklist:

Internet Access	Flip chart	Whiteboard	Projector	Screen
Microphone	Audio			
Other (explain)				

5. Select your preferred length of presentation: (select one) 45 minutes 75 minutes 90 minutes
(Please include at least 15 minutes of q + a in your time frame)
6. Select your preferred day to present (please identify 1st, 2nd and 3rd choices)

Friday	Preferences
11:00-12:30	
2:00-3:15	
3:30-4:45	
Saturday	
11:00-12:30	
2:00-3:15	

The times above are flexible and will be determined by the number of presentations we are scheduling.

