

**Fostering Art and Culture Project**  
**Request for Presentation Proposal (rfp)**  
**Creative Economy Summit 4:**  
**Cultural Vitality: In person, around town and online**  
**March 22 and 23, 2013, Downtown Turners Falls, MA**

The Fostering Art and Culture Project is an exciting organization of unique partners working to grow the creative economy in Franklin County, MA. The arts are a powerful industry in New England. We influence spending, have employment power, create a regional identity, and generate interest and excitement. Our efforts help make "home" more vibrant and interesting, and bring cultural dollars to our towns that support the creative minds at work in their studios as well as the economy in a range of levels and industries. Our current goals are to be a continued source of networking opportunities, information and collaboration. We heard from participants at the Creative Economy Summit 3 (March 2012-Greenfield, MA) that the artist community wants more opportunity to network and gain visibility and skills. For more information about FACP visit <http://www.fosteringartandculture.org>.

**Creative Economy Summit 4 Theme**

Vitality: In person, around town and online, Turners Falls, MA, March 22 + 23, 2013

**Summit theme overview:** This year's theme centers on the life force of the arts in communities. We have sketched out three broad program tracks: the artist personally, the digital world and our local communities and the municipalities that support cultural life and why it's important to do so. It is our intent to provide presentations and workshops that benefit the art and culture, business and municipal community and that promote innovative cross-sector, cross-community intersections. The goal is for participants to leave with concrete ideas and a wider network of resources and people.

Workshop proposals that showcase the relationship between creativity and its application (for educational value as well as marketability) will be selected based on the mutual benefit to the artist, business and town governmental bodies. Skills based content, presentations that highlight connectivity between arts and business, municipal support and benefit, application of media & social networking, collaboration and fund raising are all topics of interest and will be selected based on stated skills and knowledge participants will leave with.

**Selections will be based on the following criteria:** the summit committee will be reviewing applications for

1. Content fitting theme
2. Experience and enthusiasm (novice presenters are supported to apply)
3. Uniqueness (creativity is encouraged)
4. Audience benefit
5. Schedule fit

Generally speaking presentations can be one of three lengths: 45, 75 or 90 minutes (including q + a), Every effort to accommodate your preference for scheduling will be made, but flexibility is appreciated. Proposals are welcomed from all interested parties.

**Deadline:**

Proposals must be postmarked or delivered by November 15th, 2012.

**Email proposal to:**

[becky@franklincc.org](mailto:becky@franklincc.org)

**Questions can be directed to:**

Becky George, Creative Economy Summit coordinator at 413-773-5463.

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1. Workshop title:
2. Workshop description and anticipated audience (artists/businesses/municipal leaders/blend?):
3. List 3 benefits to participants:
4. List equipment, technology and supplies utilized in presentation (It is our expectation that presenters will source their own equipment, we will do our best to help with that if necessary-however we still need to know set-up and equipment plans to organize our venues and schedules):

Checklist:

Internet Access	Flip chart	Whiteboard	Projector	Screen
Microphone	Audio			
Other (explain)				

5. Select your preferred length of presentation: (select one)    45 minutes    75 minutes    90 minutes  
 (Please include at least 15 minutes of q + a in your time frame)
6. Select your preferred day to present (please identify 1st, 2nd and 3rd choices)

<b>Friday</b>	<b>Preferences</b>
11:00-12:30	
2:00-3:15	
3:30-4:45	
<b>Saturday</b>	
11:00-12:30	
2:00-3:15	

*The times above are flexible and will be determined by the number of presentations we are scheduling.*

7. Is there a minimum/maximum number of participants for your workshop to run?      Yes      No  
7a. If yes, what is the number of participants?    Maximum#      Minimum#

8. List the names of presenters and area of focus for each:

9. Describe previous workshop presenter, teacher or trainer experience:

10. Contact Information

Name:

Mailing address:

Telephone:

Email:

Website:

11. Please include bio and or resume with proposal.

Questions?

Becky George, Creative Economy Summit Coordinator

Email to [becky@franklincc.org](mailto:becky@franklincc.org)

Phone 413-773-5463

**Proposals will be reviewed by the Summit Committee and approvals will be made by mid-December.**