

Recorder newsroom's User Guide

The Recorder, 14 Hope St., Greenfield. Mailing address: P.O. Box 1367, Greenfield, MA 01302-1367.
413-772-0261, ext. 270. FAX 413-772-2906, www.recorder.com.

Editor Tim Blagg, ext. 250, tblagg@recorder.com.

Arts/features	Adam Orth, feature editor*	ext. 276	features@recorder.com
Food page	Tim Blagg, editor	ext. 250	tblagg@recorder.com
Milestones**		ext. 288	milestones@recorder.com
Neighbors	Anita Fritz, reporter	ext. 280	neighbors@recorder.com
News	George Foricer, managing editor	ext. 270	news@recorder.com
Supplements***	Chris Harris, supplements editor	ext. 265	charris@recorder.com
Opinion page	Justin Abelson, editorial page editor	ext. 253	letters@recorder.com
Outdoor page	Adam Orth, feature editor	ext. 276	outdoor@recorder.com
Outdoor Adventure	Tim Blagg, editor	ext. 250	outdooradventure@recorder.com
Religion page	Adam Orth, feature editor	ext. 276	religion@recorder.com
Sports	Gary Sanderson, sports editor****	ext. 255	sports@recorder.com
Talk of the Towns	Dolly Gagnon	ext. 261	talk@recorder.com

* Adam edits Thursday's Arts & Entertainment section; Wednesday's Outdoors page; Saturday's Life & Times section, Book page, Garden page, Milestones page and the Religion page.

** Milestones include anniversaries, weddings, engagements. There is a fee for some of these.

*** Valley Kids, Healthy Life, Going Green, the Valley Guides and the Recorder's supplements.

**** To reach Gary directly, gary@oldtavernfarm.com

Staff

Diane Broncaccio. West County: Ashfield, Buckland, Charlemont, Colrain, Heath, Hawley, Monroe, Rowe, Shelburne. dbronc@recorder.com or 413-772-0261, ext. 277.

Jason Butynski, sports. jbutynski@recorder.com or 413-772-0261, ext. 256.

Chris Curtis. Montague, Gill, Erving and Wendell. ccurtis@recorder.com or 413-772-0261, ext. 257

Richie Davis, senior reporter. Regional stories, agriculture, energy, transportation, communications, business. rdavis@recorder.com or 413-772-0261, ext. 269.

Mark Durant, sports. mdurant@recorder.com, ext. 260.

Anita Fritz, Greenfield and Neighbors column. afritz@recorder.com or 413-772-0261, ext. 280. For Neighbors: neighbors@recorder.com.

Paul Franz, photographer. pfranz@recorder.com or 413-772-0261 Ext. 266. www.franzphoto.com.

Kathleen McKiernan. Deerfield, Conway, Sunderland and Whately. kmckiernan@recorder.com or 413-772-0261, ext. 268.

David Rainville. Bernardston, Leyden, Northfield and Warwick. drainville@recorder.com or 413-772-0261, ext. 279.

Chris Shores. Education and health and human services. cshores@recorder.com or 413-772-0261, ext. 264. His website is www.chrisshores.com

Columnists

Bill Danielson writes “Speaking of Nature,” a nature column on Thursday's Outdoors page. billd@speakingofnature.com

Trish Crapo writes about the arts, focusing on area poets in her Poets of Franklin County, which runs on Saturday's book page, and on exhibits by local artists. tcrapo@me.com

Sheryl Hunter writes “Sounds Local,” which focuses on the local music scene, for Thursday's Arts & Entertainment section. soundslocal@yahoo.com

Pat Leuchtman writes “Between the Rows” for Saturday's Garden page. www.commonweeder.com.

Joseph Marcello writes Encores & Curtain Calls, which focuses on jazz and classical music and theater, for the Thursday Arts & Entertainment section. josephmarcello@verizon.net.

Press release tips

The Recorder focuses on Franklin County. Make any local connections clear at the top. If sending an email, also make that clear in the subject line. Other information to include: event dates, deadlines for readers to respond, what is new about your story idea, why readers would be interested, contact information.

A good strategy is to write a pithy summary at the top, followed by more detailed information.

Don't wait until the last minute. Contact us in advance, even if all details aren't finalized. This gives us time to plan coverage.

Include the 5 Ws & H – who, what, when, where, why and how.

We welcome photographs: jpg and tiff preferred.

If you have questions, call us!

In a normal day, the closer it is to 4 p.m., the harder it will be to get our attention for a non-breaking story.

Arts & Entertainment section

Listings in the Arts and Entertainment Calendar are free. Information and photos can be either dropped off at The Recorder, faxed, mailed, or e-mailed. The calendar is published weekly on Thursdays. The deadline is the previous week: on Thursday, by 8 a.m. If you blow the deadline, always call. If we have the time, we'll get it in.

Supplements, niches

Chris welcomes local news and events about kids, health and green living. The challenge is that Valley Kids comes out every two months, and the other two publications come out quarterly. That means people have to think way ahead in order to get their information in on time. Chris also edits supplements whose topics range from home and garden, weddings, summer and fall valley guides, pets, automotive, back to school, lifelong learning and much more. Story ideas are welcome.