



From arts organizations to ad agencies,
New York's vast creative sector is one of the
city's most important, and least understood,
economic assets.

CREATIVE NEW YORK

Creative activity may be the closest thing to a natural resource in New York, but it is also a little-understood and long-overlooked asset, and one that can no longer be taken for granted.

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ABOUT THIS REPORT

The Center for an Urban Future produced this report in partnership with Mt. Auburn Associates. The report builds upon the Center's 2002 report about the role of arts and culture in New York's economy, titled "The Creative Engine," as well as Mt. Auburn's considerable analysis of the creative economy.

The Center for an Urban Future is a New York City-based think tank dedicated to independent, fact-based research about critical issues affecting New York's future including economic development, workforce development, higher education and the arts. For more information or to sign up for our monthly e-mail bulletin, visit www.nycfuture.org.

Mt. Auburn Associates is a Massachusetts-based consulting firm that focuses on economic development analysis and strategy. For more information, visit www.mtauburnassociates.com.

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